



Intelligent Energy  Europe



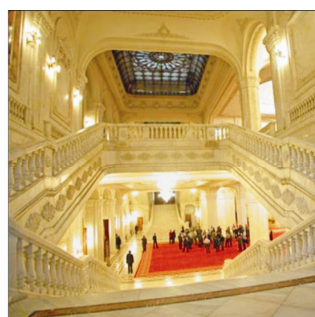
Information and awareness campaigns to enhance the effectiveness of investments and infrastructure measures for energy-efficient urban transport  
[www.eu-added-value.eu](http://www.eu-added-value.eu)

## PUBLIC TRANSPORT AND SOFT MODES INTERNATIONAL CONFERENCE

Friday October 01<sup>st</sup>, 2010 – Bucharest, Romania  
 GRAND HOTEL CONTINENTAL \*\*\*\*\* Grigorescu Hall, 4<sup>th</sup> floor

08.30 – 09.00	<b>Welcome coffee</b>
08.30 – 09.00	Participants registration
09.00 – 09.15	<b>Welcome and conference opening</b> <i>Mr. Constantin DONEA – URTP Executive President (Romanian Association of Public Transport)</i> <b>Welcome from project coordinator</b> <i>Mr. Pedro MACHADO – AGENEAL</i>
09.15 – 9.30	<b>Presentation of ADDED VALUE</b> <i>Mr. Pedro MACHADO – Local Energy Management Agency of Almada</i>
9.30 – 9.50	<b>Study case presented by MOM, Maribor, Slovenia</b> <i>Mrs. Sasa BRICMAN RANTUSA – Municipality of Maribor</i>
9.50 – 10.10	<b>Study case presented by CCC, Cork, Ireland</b> <i>Mrs. Anita Lenihan – Cork City Council</i>
10.10 – 10.30	<b>Study case presented by BSRAEM, Varna, Bulgaria</b> <i>Mrs. Milena NALBANCHEVA – Black Sea Regional Agency for Energy Management</i>
10.30 – 10.50	<b>BRD solutions for contactless tickets for public transport</b> <i>Mr. Ciprian NICOLAE – BRD Manager Projects and Cards</i>
10.50 – 11.20	<b>Coffee break</b>
11.20 – 11.40	<b>Study case presented by ISO, Lodz, Poland</b> <i>Mrs. Magda DOLIWA-GORSKA – The Civil Affairs Institute</i>
11.40 – 12.00	<b>Study case presented by AGENEAL, Almada, Portugal</b> <i>Mr. João CLETO – Local Energy Management Agency of Almada</i>
12.00 – 12.20	<b>ADDED VALUE good experiences collected by URTP and spread to Romanian PT operators</b> <i>Mrs. Viorica SARMAN – URTP Chief editor and Marketing, AV project respons.</i>
12.20 – 13.00	<b>Open debate focusing on ADDED VALUE</b>
13.00 – 14.00	<b>Lunch</b>
14.00 – 14.30	<b>IEE and other EU transport support programmes</b> <i>Mr. Vincent BERRUTTO – Head of Unit of the Executive Agency for Competitiveness &amp; Innovation (EACI)</i>
14.30 – 16.00	<b>Round table: how promotion of PT and SM infrastructures could be integrated in Romania - Open discussions: questions and answers</b>
16.00	<b>Closure of the conference</b>
16.00 – 17.30	<b>Technical visit to RATB depot Dudești, light metro 41 (6 stops tour) and Bucharest tour</b>
19.30 – 21.00	<b>Dinner</b>

For those who can stay the next day too (Saturday October 02<sup>nd</sup>, 2010) - Visit to the Romanian Parliament House (second building in the world after The Pentagon in Virginia, USA) and Salina spa.



For more information please email to Mrs. Viorica SARMAN ([viorica.sarman@urtp.ro](mailto:viorica.sarman@urtp.ro))